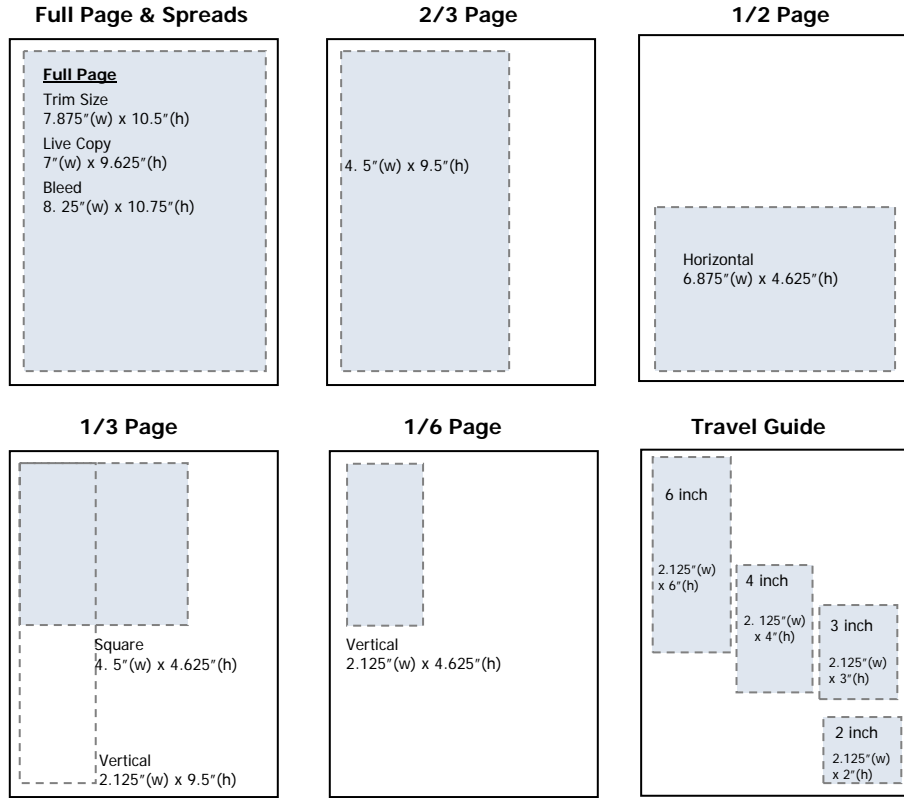


Circulation Region: Colorado  
 EnCompass Circulation: 315,000  
 EnCompass Audience: 1,078,000

# EnCompass

## 2007 Specifications

### Ad Material Layouts



### SHIPPING INSTRUCTIONS

All materials and insertion orders to:

Carrie Patrick  
 AAA Colorado  
 4100 E. Arkansas Ave.  
 Denver, CO 80222  
 Phone: 303-753-8800  
 Fax: 303-300-7710

### Material Requirements

#### Digital Requirements

We use Macintosh hardware and software only. Programs used are Quark XPress 6.0, Adobe Illustrator CS, Photoshop CS and press ready (300 dpi min. with fonts embedded) Adobe PDFs. Adobe InDesign files must be saved as PDFs for import into Quark. Please do NOT send us files in PageMaker, PowerPoint, Corel Draw, MacDraw, Freehand, or Microsoft Word. Electronic files MUST include all fonts and linked images. Include both screen and printer fonts. Linked images (photos, logos, etc.) should be supplied in TIFF or EPS formats and MUST be at least 300 dpi at full output size. Color photos must be converted to CMYK. Web photos are generally 72 dpi and are therefore NOT acceptable for print. We accept files on CD-ROMs and DVDs. Please remember to include a hard copy with the disk.

#### Color

All art must be produced in CMYK or it will not separate correctly. No RGB. Please check your original file to be sure it is a CMYK build. *EnCompass* is printed in CMYK process color, not PMS colors. To avoid extra charges, change your PMS colors to CMYK process match in the electronic files.

#### Fonts

Please use postscript fonts and provide both the screen and printer font for all fonts used. We do not accept true-type fonts. If you use true-type fonts please turn them into outline in Illustrator or convert to Photoshop 300 dpi or better at 100%.

#### Proof Requirements

A hard copy laserprint MUST be supplied with all electronic ads to verify output. (We recommend sending a color proof such as an IRIS or matchprint for all color ads). Materials will NOT be output without a hard copy proof.

#### Contact Information:

For production questions, please contact Dan Kimball at (303) 753-8800 ext. 8004.

