



Reach Front Range Colorado residents.

This editorially anchored e-newsletter provides you an opportunity to put your destination information directly in the hands of Colorado's most qualified travel market.

- **Circulation:** 124,000 delivered average.
- **Open:** 19% open rate average.
- **Frequency:** AAA Colorado EnCompass Extra will be sent out with the same frequency as *EnCompass* magazine on the off month. For example, our May/June issue of *EnCompass* releases May 1st. The May/June e-newsletter will release June 1st. This essentially doubles the advertising exposure of *EnCompass* display advertisers who also choose e-newsletter advertising.
- **Requirements:** AAA Colorado e-newsletter is only available to *EnCompass* Magazine display advertisers.
- **Editorial:** A balance of Colorado, domestic and international articles, anchored by Colorado travel articles.

Unit	Quantity	Rate	CPM	Links
Sponsor Banner	2 per issue	\$1,250	\$9.60	Yes
Button	6 per issue	\$850	\$6.50	Yes

Limited Space... Reserve Now.

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