

EnCompass Magazine Freelance Guidelines 2012

EnCompass is distributed six times a year to 340,000 members of AAA Colorado (Rocky Mountain Motorist). At least four of our six cover stories describe “mini-tours” of Colorado destinations. Other regularly featured destinations include Alaska, Hawaii, and Disney’s U.S. parks. We’ve also published articles on international destinations accessible through AAA Travel.

We purchase one-time articles and images for the printed edition of *EnCompass*, as well as rights to post articles on the magazine’s website, www.encompassmag.com.

Writers

EnCompass buys unique, resourceful feature articles (about three per edition) that engage the reader’s senses and motivates them to action—such as booking travel through AAA, or ordering a TripTik with a highlighted route that matches one of our Colorado “mini-tours.” Special consideration will be given to authors who also provide their own photography. Word count ranges between 1,200 and 2,200. Accuracy is vital. Stories from sponsored trips are OK. Payment is at the discretion of the editor.

Unfortunately we cannot read unsolicited articles, and do not accept fiction, poetry or product sales pitches. We do not work with previously unpublished writers, with the exception of the “My Colorado” essay in each issue, which showcases reader submissions. “My Colorado” is not considered to be a freelancer article for the purposes of these guidelines.

Please do not send complete articles. For your protection and ours, we will not read them. Reading unsolicited complete articles opens us to potential copyright issues. Send a list of the destinations or specialty topics you would like to cover for us, along with two or three clips or links to published works to give us an idea of your writing style.

We plan and assign the year’s editorial calendar in July and August for the following year. June is the best time to submit queries for consideration; queries submitted at other times of year will be put on hold until then.

Photographers

We prefer low-res jpg files for initial consideration, or a link to an online lightbox. High-resolution files must be 300 dpi.

Payment

If you supply photography to accompany an article, we pay the following rates per image used:

- Cover: \$500
- Inside, double page: \$500
- Inside, full page: \$300
- 2/3 page: \$250
- ½ page: \$200
- 1/3 page: \$150
- ¼ page: \$100
- 1/6 to 1/8 page: \$75
- Small spot image: \$50

Payment is made by check within a week after publication, along with copies of the magazine for your files. Assigned articles that arrive more than one month before deadline will be paid on acceptance.

Send queries to:

Tom Hess, Editor
AAA Colorado
4100 E. Arkansas Ave, Denver, CO 80222
Phone: 303-753-8800, ext. 8252
Email: editor@colorado.aaa.com

If you already have an assignment from us, send manuscript/photography to:

Keith Kaiser, Editorial Coordinator
AAA Colorado
4100 E. Arkansas Ave
Denver, CO 80222
Phone: 303-753-8800, ext. 8207
Email: kkaiser@colorado.aaa.com